

TERMS AND CONDITIONS:

1. Participants must be 21 years or above and in possession of a valid UAE liquor license
2. The Promotion will start on 1st February and end on 31st of March 2024
3. Heineken Silver (the Brand) reserves the right to alter/change any of the Terms & Conditions applicable to the Promotion
4. The brand reserves the right to withdraw the Promotion without any prior notice
5. The Promotion is not valid in conjunction with any other promotion or special offer in any of the participating outlets
6. The prize fund of the Promotion includes the following types of prizes:
 - The Weekly Prize: Pro Headphones, 50 units
 - The Grand Prize: Private helicopter Tour, 1 unit
7. All prizes are non-transferable and cannot be exchanged for cash, the number of prizes is limited
8. The winners of both the Weekly Prizes and the Grand Prize will be drawn at random under independent supervision. No Participant may win more than one Weekly Prize or the Weekly Prize and the Grand Prize together
9. Winners will be notified by telephone and email, so entrants will need to have supplied a valid contact number and email during the registration. Proof of identity may be requested before the Prize is awarded
10. The Winner of the Weekly Prize will be announced from 9th February to 5th April 2024. Winners will be contacted within 28 days of the closing date. The prize will be delivered to the winner within 28 days of being notified of the prize
11. The Winner of the Grand Prize will be announced at the end of the Promotion, by the 12th of April 2024 and should claim the Prize by the 15th of May 2024 via written confirmation of the Prize acceptance to the Brand
12. The Grand Prize includes:
 - Atlantis Dubai Helicopter Tour Private Flight
 - Passenger capacity - 5 persons
 - Duration of the route - 25 minutes
13. The Grand Prize does NOT include:
 - Meals and drinks on board the helicopter
 - Photo and video shooting during the helicopter flight
 - Additional escort during the flight
 - Transfer to and from the departure address is not included

14. The dates available for organizing a helicopter flight are from May 15th to October 15th, 2024 and cannot be changed at the Winner's discretion. The Winner of the Grand Prize should ensure his/her ability to flight within the mentioned period and confirm it to the Brand in written form before the 15th of April 2024
15. The Winner of the Grand Prize should confirm that all flight participants are 21 years or above
16. The Winner of the Grand Prize is NOT allowed to take people under 21 years old as a helicopter tour companion. If the Winner's flight companion is under 21 years old, the Brand reserves the right to refuse to make flight arrangements
17. If the winner of the Grand Prize cannot confirm his/her ability to be ready for a helicopter flight within the specified period and provide written confirmation to the brand before April 15, 2024, the brand reserves the right to choose an alternative winner.
18. The Brand takes no responsibility or liability for:
 - Any entries that are lost or delayed due to faulty or failed electronic data transmissions
 - Communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines satellites, servers, computers or providers utilized in any aspect of this promotion causing delays or disruption
 - For claims which are lost, delayed, corrupted, damaged, misdirected or incomplete or cannot be delivered for any technical, delivery or other reason. Proof of posting will not be accepted as proof of receipt
19. By entering this prize draw, entrants agree to be bound by these Terms and Conditions governing this promotion and by any other requirements set out in related promotional materials.